

Thomas Fogie

Maytown, PA

www.exhalation.com

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I enjoy working at every level of graphic design project development — from determining needs and researching technologies through planning, design, and implementation and onto testing and delivery.

I find that my programming and electronic pre-press skills have been an asset in my 9 years of web development experience. I can confidently create or adapt a design to fit complicated programming structures or rewrite code to suit a particular visual design. I like to understand how something is built and operates before improving upon its appearance and function.

Programming and Markup Languages

JavaScript, ActionScript, AJAX, PHP, Perl, ASP, VBScript, SQL, HTML, XHTML, DHTML, CSS, DocBook, XML, XSLT, XPath.

Operating systems

Macintosh OS X, Linux, Unix, Windows 98 through XP.

Software Applications

BBEdit, JEdit, Vi; Adobe Flash, Macromedia Director, Adobe Premier, Adobe After Effects; Adobe Photoshop, Adobe Image Ready, Fractal Design Painter; Adobe Dreamweaver, Adobe GoLive, Adobe InDesign, QuarkXPress; Adobe Illustrator, Adobe Freehand MX; Extreme 3D, Strata Vision; Microsoft Excel, Microsoft Word, Microsoft Power Point, OpenOffice Suite.

Education

Edward Tufte, Copley Plaza, Boston, Massachusetts.
Lecture Seminar: "Presenting Data and Information",
March 2000.

Maine College of Art, Portland, Maine.
Continuing Education Credits: Life Drawing, November 1999.

Bradley Academy for the Visual Arts, York, Pennsylvania.
Associate Degree in Specialized Technology
Major: Electronic Design, May 1997.
Honor: Alpha Beta Kappa NHS Member.

Harrisburg Area Community College,
Harrisburg, Pennsylvania.
Major: Photography, May 1995.
Honors: Harrisburg Area C. C. juried art awards for graphic design and photography and Dean's list.

Experience

Designer/Web Developer

Freelance.

June 2001 to present.

Visual design practice of building and programming web sites and internet based media. Program for dynamic site layout, CGI, and data processing with PHP, Perl, XML, VBScript, SQL and ASP. Provide technical support and serve as webmaster for client web sites.

- DivaRees.com. A multi-stage project for a premier bridal couture salon. First, revise and update Flash movies and site content. Second, re-design page layout. *Second phase scheduled to launch August 2008.*
- Nutritious is Delicious. Web site presenting nutritional information, recipes and therapy options for individuals seeking to make informed choices regarding their personal health. Includes an online store (Americart shopping cart). Design site look and feel. Create an original WordPress theme (MySQL, PHP). *Scheduled to launch August 2008.*
- Gulf of Maine Research Institute: *Fishes of the Gulf of Maine*. Classic 1950's research book recreated as a web site via XML and Perl. Project can be distributed in a variety of formats, for instance, HTML, PDF or RTF.

Web Designer/Technical Support Specialist

Doneckers, Ephrata, Pennsylvania. November 2007 – May 2008.

Designer, programmer and webmaster of www.doneckers.com and related internet applications. Provide technical support for retail systems and an in-house network that includes Unix, Windows 98 through Windows XP, Macintosh systems and various networked printers and copiers.

- Redesign the company's web site presence. A full-time project which included adapting print materials for online presentation, producing visually appealing layouts to complement retail store merchandise and aesthetics, and optimizing the web site for customer ease of use. Project involves the use of ASP, VBScript, AJAX, XML, and RSS.
- Design and develop an online retail store. Web site integrates with existing retail store content management system to present real time product availability. Features a custom built database driven backend to manage web site "catalog" information, visual layout presentation, merchandise photographs. Project built with PHP, MySQL, XML, AJAX, and Flash.

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(Doneckers experience continued)

- Revise and expand in-house Mass E-mail application. Enhance ability to manage customer contact information and subscription lists. Add capability to send e-mail messages in a variety of formats, and track campaign results. Application based on a MSSQL Database, VBScript, PHP, and Perl.

Multimedia Designer/Web Developer

Image Works, Portland, Maine.
December 1997–June 2001.

Worked with all stages of web development including information architecture, web site programming and visual design. Served as webmaster for client web sites.

Conceptualized, prototyped and user-tested web site and interface design. Researched new technology and established best practices. Designed and executed page layout grids, graphical standards, CSS models. Established web site infrastructure and built master page templates. Wrote and administered code for dynamic web site layout, data processing and database connections. Designed and programmed presentations distributed via CD-ROM and the Internet using both Flash and Director.

- Downeast Energy web site. Built master web site template, designed CSS model. Constructed online forms, authored SQL statements and programmed an automated system that wrote JavaScript validation scripts for dynamically generated forms using ASP and VBScript. Assisted with user testing.
- Sebago Shoes web site. Designed home page, created spot illustrations, and adapted print campaigns for online use. Customized page design to fit over Microsoft Site Server e-Commerce backend. Wrote JavaScript to verify user submitted data. Honored with EC4ME Best E-commerce Web Site 2000 for www.sebago.com.

Artist/Producer

WHP-TV 21/UPN15 WLYH, Harrisburg, Pennsylvania.
June–October 1997.

Designed graphics for news casts, commercial spots, retail and online promotions; prepared print files for production; produced and directed commercial spots; and served as webmaster.